



13th European Week of Regions and Cities
OPEN Brussels
DAYS 12 - 15 October 2015

14A03

ECOLOGICAL TRANSFORMATION – AN ASSET FOR THE EUSALP ECONOMY

PANEL DEBATE

Wednesday, 14 October 2015

Representation of the European Region Tyrol – South Tyrol – Trentino

Rue de Pascale 47 – 1040 Brussels

Part 1: EUSALP an opportunity to foster sustainable growth in the Alps

09h00 – 10h45

The European Union Strategy for the Alps (EUSALP) is based on three policy areas vital to the competitiveness of the Alpine Regions. The third focuses on the promotion of a more inclusive environmental framework and a renewable and reliable energy framework (also linked to the international agenda and COP21 in Paris in December). The aim is to analyse the added value and steps taken to foster sustainable growth in the Alps, ecological transformation, growth, jobs and innovation. The focus will be on the implementation of the Action Plan, the role of regions and the combination of different European, national and regional instruments.

Target audience:

- EU, national, regional and local policy/decision makers
- Other stakeholders: private companies, financial institutions, European and national associations

Moderated by:

Andrea MAIRATE Head of Unit

European Commission DG REGIO Competence Centre Macro-regions and European Territorial Co-operation - Transnational and Interregional Co-operation

Speakers:

Herwig VAN STAA - Tyrol

Bernard SOULAGE - Rhône-Alpes

Peter KAISER – Carinthia

Sergio CHIAMPARINO – Piedmont

Brigitta PALLAUF – Salzburg

Augusto ROLLANDIN – Aosta Valley





Part 2: Save energy and create new jobs – the use of sustainable materials

11h15 – 13h00

The second debate will tackle the specific objective “Fostering energy efficiency and savings in the housing and mobility sectors, among others”. The concept of using sustainable materials will be the common thread running through the whole event in order to work out on the one hand how to save energy and on the other – and this is essential - to create new “green” jobs; products and services. Although the EUSALP is not only based on environment and climate change mitigation, it is important to consider those sensitive issues, which tie in closely with economic growth and job creation.

Target audience:

- EU, national, regional and local policy/decision makers
- Other stakeholders: private companies, financial institutions, European and national associations

Moderated by:

Marco ONIDA Team leader Macro Regional Strategy

European Commission DG REGIO Competence Centre Macro-regions and European Territorial Co-operation - Transnational and Interregional Cooperation - EU policies - Programmes, Projects, Actions & Funds

Speakers:

Richard THEINER – South Tyrol

Ugo PAROLO – Lombardy

Raffaele FARELLA - Trentino

Alexander GUMPP - Bavaria

Christian VÖGEL - Vorarlberg

The event will be followed by a networking lunch with typical regional products.

The EUSALP Partner Consortium consists of the following regions (in alphabetical order):

Aosta Valley (IT), Auvergne (FR), Bavaria (DE), Carinthia (AT), Lombardy (IT), Piedmont (IT), Provence-Alpes-Côte d'Azur (FR), Rhône-Alpes (FR), Salzburg (AT), South Tyrol (IT), Trentino (IT), Tyrol (AT), Vorarlberg (AT).

